



ELEKTRO

27th International Exhibition for Electrical
Equipment, Lighting Engineering,
Building Automation

16–19
APRIL 2018

AGAIN
IN APRIL

www.elektro-expo.ru/en



Organized by



Elektro is

- > the **diverse trade show** covering the full range of technologies and electrical equipment for the power, manufacturing, construction, transportation, and urban utilities industries,
- > the **main meeting point for professionals and experts** of the electrical industry,
- > the **key platform for working in the Russian market** for manufacturers, suppliers and consumers of electrical and power equipment and machinery.

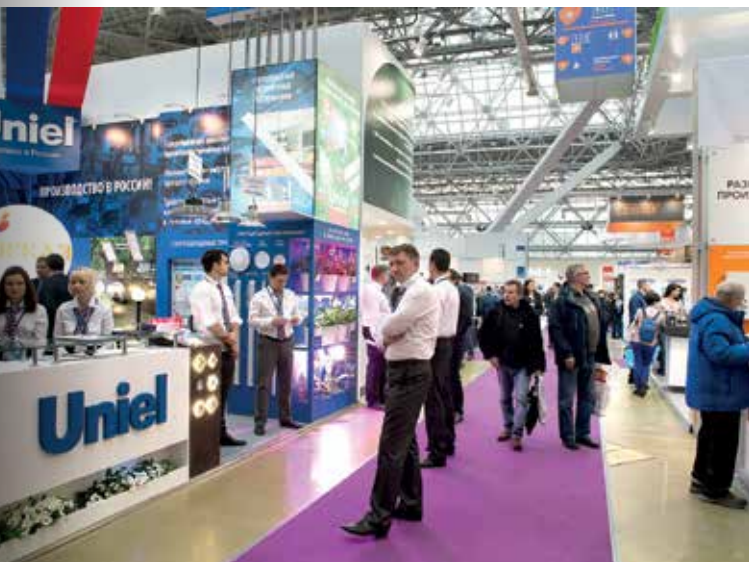


308 exhibitors
from **23** countries

17,060 visitors

22,400
sq m of floor space





Why exhibiting at Elektro makes good business sense

Face-to-face meetings with major customers

Elektro is visited by **4,776** CEOs and other top managers. They are decision makers of their companies. Sales start with networking with them at Elektro.

Access to unique visitors

5,800 people (34% of visitors)

attend Expocentre's Elektro exclusively. You will not meet them at other events.

Adding new companies to your client database

6,824 (40%) of new visitors come to Elektro every year. Draw their attention to your company.



Visitor interests

Electrical equipment

74%

Electric power industry

56%

Energy saving and innovations

53%

Cables, wires, fittings

41%

Lighting engineering

36%

Building automation.
Energy efficiency

36%

Visitor origin

38 countries

440 Russian cities

75 Russian regions



High profile visitors

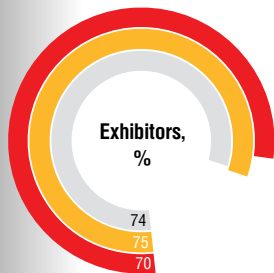
8,530

Decision makers

3,070

Top managers
and company owners

Elektro exhibitors confirm the effectiveness of participation



□ recommend their colleagues to participate in Elektro

■ are satisfied with the quality of sales leads

■ are satisfied with the number of sales leads

94% of exhibitors look for sales leads

97% of exhibitors want to increase sales

86% of exhibitors participate to maintain existing contacts

From 74% to 88% of exhibitors reach goals with Elektro!

Main product sectors



**ELECTRIC POWER
INDUSTRY**



**ELECTRICAL
EQUIPMENT**



**LIGHTING
ENGINEERING**



**CABLES, WIRES,
FITTINGS**



**BUILDING
AUTOMATION**



**ENERGY SAVING
AND INNOVATIONS**

See more at



Elektro exhibitors are major electrical companies

Akel, Chint Electric, Dupont, EAE Elektrik, Eaton, Finder, Gersan, Wago, Phoenix Contact, Partex, Rittal, Klemsan, Lovato, OEZ, PUK GROUP, Riello, Ritz Instrument, TP Elektrik, Uniel, Weidmueller, Avangard, Kaskad-Energoset, KLM Group, Korenevo Plant of Low Voltage Equipment, Minsk Kozlov Electrotechnical Plant, National Electrotechnical Company of Morozov, Rosizolit, RZKK, Samara Cable Company, Sverdlovsk Works of Current Transformers, SOEMI, Tekfor TD, UMMC, Uralelectromed, Cheaz, Shtyl Group, Ezois, ECT, Elektra, Electroizolit, Electromontazh MPO, Elinar, Eltehnika, EKF Group, Electroshield-K, Eldin, and many others.

Find more clients at Elektro 2018!

In 2018 Elektro will be co-located with the Neftegaz International Exhibition for Equipment and Technologies for the Oil and Gas Industry.

Together these events create Russia's largest showcase of equipment for the fuel and energy industry.

Elektro and Neftegaz will occupy **70,000 sq m** to welcome **1,000 exhibitors** from **40 countries** and **50,000 professional visitors**.

Don't miss the keynote meeting with corporate consumers from all over Russia.

**Take central stage,
participate in Elektro 2018!**



Book a stand at Elektro 2018