

Event Schedule of Elektro 2023* ElectroForum 2023

Pavilion 2, Hall 3

6 June 2023, Manufacturer Day

ElectroMARKET

10:00—18:00 **Trend Zone**

Switch to Ours

Demonstration of alternatives for sanctioned electrical products

Organised by EXPOCENTRE AO

ElectroTALK

12:00—14:00 **Discussion Club**

Risks and opportunities for domestic production in the current environment

— Relevant measures implemented by the SME Corporation to support small and medium companies: financial, guarantee, consulting support, assistance in participation in public procurement, a supplier incubation programme, etc.

— New opportunities to expand sales markets and find Russian and foreign business partners: the new service called Production Cooperation and Sales on the SME digital platform

— Case studies on SMEs' integration into the cooperation chains of large Russian and foreign manufacturing companies

Organised by EXPOCENTRE AO

Co-organised by the SME Corporation

ElectroTALK

14:00—15:00 **Workshop**

How to transfer customers to self-service. Experience of implementing a B2B dealer portal at SDS

Organised by EXPOCENTRE AO

Co-organised by Formix

ElectroSKILLS

13:00—18:00 **Conference**

Promising projects and directions for the development of electrical machinery and insulating materials in the context of today's challenges

Organised by EXPOCENTRE AO

Co-organised by the Interelectromash Association

ElectroTALK

15:00—17:00 **Networking**

Out-of-the-box certification solutions: new opportunities for the electrical business

— Series certification is long, expensive and risky. But is it really?

— There is no surveillance in the market.

Few people believe that surveillance exists in the electrical equipment market. Let's open the veil of secrecy

— Digital certification is impossible. We live in a world where everything changes at the speed of light. If you don't believe that certification can be as easy as pressing a button, come to this event

— Changes in legislation cannot be influenced. Many people believe that what is decided at government level cannot be changed. Is this true and what are the options for the 'voice of the market'?

Organised by EXPOCENTRE AO

Co-organised by the ROSTEST Academy

ElectroTALK

Award ceremony for the winners in the ElektroReklama 2023 competition

Organised by EXPOCENTRE AO

Co-organised by the Rynok Elektrotechniki (Electrical Engineering Market) Magazine

7 June 2023, Customer Day

ElectroMARKET

10:00—18:00 **Networking**

Purchasing Centre

Contact centre for major consumers of electrical products

— Presentations of procurement plans for the exhibited products

— Advice on the preparation of bids and proposals submitted by participants in procurement procedures

Organised by EXPOCENTRE AO

ElectroMARKET

10:00—18:00 **Award**

Purchasing Leader. ELEKTRO

Award of the Elektro exhibition that will identify the best customers for electrical equipment presented by the Elektro exhibitors

Organised by EXPOCENTRE AO

ElectroMARKET

11:00—12:00 **Speed Dating**

ElectroMarathon. Session 1

Customer and supplier speed-dating meetings

Private event, entry by special invitation only

Organised by EXPOCENTRE AO

ElectroTALK

12:00—14:00 **Test Session**

Effective Purchases

Presentation and assessment of the management of procurement activities of contracting companies

Organised by EXPOCENTRE AO

Co-organised by the Association of Procurement and Purchasing Managers of Russia

ElectroSKILLS

12:00—13:00 **Conference**

Power supply for industrial, civil and residential facilities

Section 1

Uninterruptible power supply systems

Organised by EXPOCENTRE AO

ElectroSKILLS

13:00—14:00 **Conference**

Power supply for industrial, civil and residential facilities

Section 2

Automation and dispatching of engineering systems of buildings and industrial facilities

Organised by EXPOCENTRE AO

ElectroSKILLS

14:00—16:00 **Conference**

Power supply for industrial, civil and residential facilities

Section 3

A new generation of busbar trunking.

Energy efficiency and advanced technology

Organised by EXPOCENTRE AO

ElectroMARKET

16:00—17:00 **Speed Dating**

ElectroMarathon. Session 2

Customer and supplier speed-dating meetings

Private event, entry by special invitation only

Organised by EXPOCENTRE AO

ElectroTALK

17:00—18:00 **Award ceremony**

Purchasing Leader. ELEKTRO

Organised by EXPOCENTRE AO

7 June 2023, Systeme Electric

Pavilion 2, Seminar Hall 4

Conference on Technological Independence in the New Realities

10:30—11:15 **The advanced series of Russian-made electrical wiring products AtlasDesign, Glossa, Blanca and Etude and their development**

11:30—12:15 **City9 modular equipment. Continuity. Innovation. Quality**

12:30—13:15 **Overview of Systeme Electric's low-voltage equipment**

13:30—14:15 **Dekraft: the next level**

14:30—15:15 **Interaction with design organisations at Systeme Electric**

15:30—16:15 **Uninterruptible power supplies and engineering infrastructure of IT facilities**

16:30—17:15 **Services of Systeme Electric: support for equipment at every stage of its lifecycle**

Organised by Systeme Electric

Partner EXPOCENTRE AO

8 June 2023, Engineer Day

ElectroMARKET

10:00—18:00 **Networking**

Design Centre

Test drive

of electrical CAD

Organised by EXPOCENTRE AO

10:00—18:00 **Quest for Elektro visitors**

Got Contact!

All visitors to Elektro are welcome to take part in the quest

Registration for the quest

ElectroMARKET

10:00—15:00 To take part in the quest, come to the Elektro conference programme area to the information desk with the sign reading Registration for the Got contact! quest and get a participant card from 10:00 to 15:00.

The sooner a participant receives a map and starts completing the tasks, the better his chances are of completing all the stages of the quest and taking part in the prize draw, which starts at 17:00 on the main stage of Elektro.

The winner will be chosen from the participants who have successfully completed the whole quest, using a raffle drum. Everyone can win!

The quest participants will receive tasks in which they can learn about the latest electrical installation products and tools, test them directly at the show, talk directly to the manufacturers and suppliers of the equipment used and win valuable prizes from the exhibitors.

Organised by EXPOCENTRE AO

ElectroTALK

11:00—12:30 **Hackathon**

Choosing the best equipment for an electrical project in the context of a major reorientation of the Russian market

Organised by EXPOCENTRE AO

ElectroTALK

13:00—15:00 **Technical Session**

Digital Design: Software Solutions for Engineering Tasks

Advanced Russian information design technologies for power supply systems

Organised by EXPOCENTRE AO

ElectroSKILLS

12:00—17:00 **Master Classes**

Electrical installations in commercial and civil buildings

Organised by EXPOCENTRE AO

Co-organised by IEK GROUP

ElectroTALK

17:00—18:00 **Award ceremony for quest participants**

Got Contact!

Prize draw among quest participants

Organised by EXPOCENTRE AO

* Subject to change