

Main product sectors



ELECTRIC POWER
INDUSTRY



ELECTRICAL
EQUIPMENT



LIGHTING
ENGINEERING



CABLES, WIRES,
FITTINGS

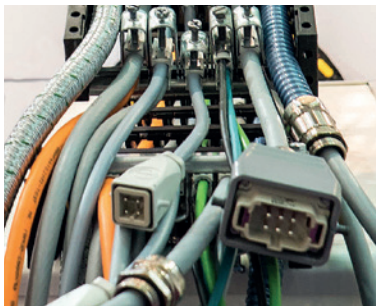


BUILDING
AUTOMATION



ENERGY SAVING
AND INNOVATIONS

See more at



**Elektro exhibitors are
major electrical companies**



Supporting events

15 April, Manufacturer Day

- Smart energy
- Electric cars and new infrastructure
- Development of production potential of electrical companies
- Increase of sales
- Export of Russian electrical equipment

16 April, Customer Day

- Purchasing Centre; participants include Rosseti, RZD, Roszheldorsnab, Transenergo, Mosenergosbyt, MosoblEnergo, Lukoil-Energoseti
- Electric power industry and electrical engineering. Problems and prospects
- Industry 4.0 in the electric industry
- Renewable and small-power energy
- New technologies for reliable power supply

17 April, Designer Day

- Design and construction of power supply systems
- Design of electrical machines
- Wiring assembly and installation

18 April, Youth Day

- Competitions of student teams
- Personnel training in the environment of energy sector modernization
- simulated training of electrical personnel
- Career Centre



FIND MORE CLIENTS AT ELEKTRO 2019!

In 2019 Elektro will be co-located with the Neftegaz International Exhibition for Equipment and Technologies for the Oil and Gas Industry. Together these events create Russia's largest showcase of equipment for the fuel and energy industry.

**Don't miss the keynote meeting with corporate
consumers from all over Russia.**

**Take central stage,
participate in Elektro 2019!**

**Book a stand at
Elektro 2019**



Exhibition management
Phone: +7 (499) 795-38-14
E-mail: elektro@expocentr.ru
Call centre
(only when in Russia, toll-free)
Phone: 8 (800) 707-37-99



ELEKTRO

The 28th International Exhibition for Electrical
Equipment, Lighting Engineering,
Building Automation

15-18
APRIL 2019

Co-located
with
Neftegaz

www.elektro-expo.ru/en



12+



Organised by

EXPOCENTRE
MOSCOW

Elektro is

- > the **diverse trade show** covering the full range of technologies and electrical equipment for the power, manufacturing, construction, transportation, and urban utilities industries,
- > the **main meeting point for professionals and experts** of the electrical industry,
- > the **key platform for working in the Russian market** for manufacturers, suppliers and consumers of electrical and power equipment and machinery.



250 exhibitors
from **16** countries

13,450 visitors

20,000 sq m
of floor space

National pavilions
of China and Spain



Why exhibiting at Elektro makes good business sense

Face-to-face meetings with major customers

Elektro is visited by **6,994** CEOs and other top managers. They are decision makers of their companies. Sales start with networking with them at Elektro.

Access to unique visitors

3,360 people (25% of visitors) attend Expocentre's Elektro exclusively. You will not meet them at other events.

Adding new companies to your client database

5,780 (43%) of new visitors come to Elektro every year. Draw their attention to your company.

Visitor interests

Electrical equipment

73%

Electric power industry

55%

Energy saving and innovations

45%

Cables, wires, fittings

42%

Building automation.
Energy efficiency

40%

Lighting engineering

37%

High profile visitors

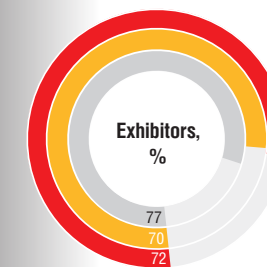
3,500

Decision makers

2,820

Top managers
and company owners

Elektro exhibitors confirm
the effectiveness of
participation



- recommend their colleagues to participate in Elektro
- are satisfied with the quality of sales leads
- are satisfied with the number of sales leads

Visitor origin

46 countries

552 Russian cities

80 Russian regions

99% of exhibitors
look for sales leads

95% of exhibitors
want to increase
sales

94% of exhibitors
participate to
maintain existing
contacts

From **67%** to **85%**
of exhibitors reach
goals with Elektro!