

Main product sectors



ELECTRIC POWER
INDUSTRY



ELECTRICAL
EQUIPMENT



LIGHTING
ENGINEERING



CABLES, WIRES,
FITTINGS

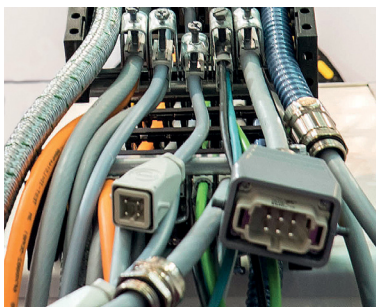


BUILDING
AUTOMATION



ENERGY SAVING
AND INNOVATIONS

See more at



**Elektro exhibitors are
major electrical companies**



Supporting events

Manufacturer Day

Events are devoted to development of production and distribution channels of electrical companies

- Smart energy
- Development of production potential of electrical companies
- Increase of sales
- Export of Russian electrical equipment

Customer Day

- The Purchasing Centre for networking and signing contracts with the industry's largest customers such as Rosatom, Inter RAO UES, MOEK, Mosenergo, MOESK, Lukoil-Energoseti, and Transneftenergo. Representatives of purchasing departments of these companies are available for contact throughout the day
- Industry 4.0 in the electric industry
- New technologies for reliable power supply



Engineer Day

Events with major companies which design industrial power supply

- Design and construction of power supply systems
- Design of electrical machines
- Wiring assembly and installation

Youth Day

- Competitions of student teams
- Personnel training in the environment of energy sector modernisation
- Simulated training of electrical personnel
- Career Centre



TECHNO
SHOW

TechnoShow is a show of new products. Speakers will demonstrate and explain specifics of the latest solutions developed by the Elektro exhibitors.

Find more clients at Elektro 2020!

Don't miss the keynote meeting with corporate consumers from all over Russia.

**Take central stage,
participate in Elektro 2020!**

**Book a stand at
Elektro 2020**



Exhibition management
Phone: +7 (499) 795-38-14
E-mail: elektro@expocentr.ru
Call centre
Phone: +7 (499) 795-37-99



ELEKTRO

29th International Exhibition for Electrical
Equipment, Lighting Engineering,
Building Automation

8–11 JUNE 2020



EXPOCENTRE



**ELEKTRO
MARKET**

IMPORTANT CONTACTS
FOR IMPORTANT BUSINESS



**ELEKTRO
TALK**

MEANINGFUL
TALKS



**ELEKTRO
SKILLS**

CHARGE
YOUR SKILLS

EXPOCENTRE Fairgrounds, Pavilion No.2, (Halls 1, 2)
14, Krasnopresnenskaya nab., Moscow, Russia

www.elektro-expo.ru/en



12+

Advertising

Elektro is

- > the **diverse trade show** covering the full range of technologies and electrical equipment for the power, manufacturing, construction, transportation, and urban utilities industries,
- > the **main meeting point for professionals and experts** of the electrical industry,
- > the **key platform for working in the Russian market** for manufacturers, suppliers and consumers of electrical and power equipment and machinery.



226 exhibitors from
18 countries
13,529 visitors
19,405 sq m of floor
space

National pavilions

China, Czechia,
Slovakia and Spain



Why exhibiting at Elektro makes good business sense

Face-to-face meetings with major customers

Elektro is visited by **6,358** CEOs and other top managers. They are decision makers of their companies. Sales start with networking with them at Elektro.

Access to unique visitors

5,400 people (40% of visitors) attend Expocentre's Elektro exclusively. You will not meet them at other shows.

Visitor interests

Electrical equipment

76%

Electric power industry

57%

Energy saving and innovations

46%

Cables, wires, fittings

43%

Building automation.
Energy efficiency

41%

Lighting engineering

37%



Visitor origin

53 countries

188 Russian cities

73 Russian regions

High profile visitors

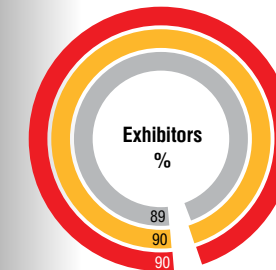
3,500

Decision makers

3,250

Top managers
and company owners

Elektro exhibitors confirm
the effectiveness of
participation



- 89% recommend their colleagues to participate in Elektro
- 90% are satisfied with the quality of sales leads
- 90% are satisfied with the number of sales leads

85% of the exhibitors take part in the show to generate new contacts/leads

65% of the exhibitors take part in the show to increase sales

From **77** to **92%** of the exhibitors have reached their goals